

# SALTAMAR INNOVATIONS

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BA 9/29/01

## *In the United States Patent and Trademark Office*

|  |                                 |           |                        |
|--|---------------------------------|-----------|------------------------|
| In re application of: <b>Eyal Bartfeld</b>   |                                 |           |                        |
| For: <b>METHOD AND APPARATUS FOR SELECTING AND DISPLAYING MULTI-MEDIA MESSAGES</b> |                                 |           |                        |
| Serial No.:  | <b>09/484,730, conf. # 1034</b> | Group:    | <b>2611</b>            |
| Filed on:  | <b>1/18/2000</b>                | Examiner: | <b>Rueben M. Brown</b> |
| Correspondence Date  | <b>9/10/2001</b>                | Docket:   | <b>2000-001</b>        |

### Request for Reconsideration

Commissioner for Patents,  
Washington DC 20231

Sir

Responsive to decision to petition to make special mailed September 4 2001 (Paper No. 8) (denied), applicant submits that:

GB 2,349,058 is a corresponding patent application, claiming earliest priority from US provisional patent application number 60/116,395. The present application claims priority from the same provisional application, thus applicant does not consider the patent a relevant prior art. The GB 058' patent was mentioned as a showing that applicant caused a careful and thorough search to be carried out. Documents cited in the UK patent office search report were filed in an IDS filed with the office on December 4 2000. The IDS cover letter identify the cited documents as stemming from the UK patent examination process. Applicant wishes to respectfully point out that the UK application was allowed.

The PCT application PCT/IL00/00030 similarly claims priority of the same US provisional application. Applicant further submits that the art cited in the

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corresponding PCT application international search report has been filed with the USPTO in an IDS filed with office on August 8, 2000, and where identified as such in the IDS cover letter, in a manner similar to the UK application. While the IDS did not include a copy of the search report filed in the application, applicant believes that the documents cited by the search report, and not the search report itself, comprise the alleged prior art, and thus believes that the duty of candor, as well as the duty to disclose as required by 37 C.F.R. §1.102 have been fully complied with. The applicant thus believes that the references deemed most closely related to the subject matter encompassed by the claims has already been placed on record prior to filing the petition.

A copy of the UK patent as issued, and the published PCT publication WO/00/44173 including search are filed herewith, for the convenience of the Examiner.

Applicant further encloses herewith a new IDS, citing of other documents brought to applicant's attention after the filing of the petition identified herein.

In light of the above, and with the submission of the material herewith, applicant respectfully submits that all the requirement for granting the petition has been met, and requests reconsideration and approval of the petition.

Respectfully submitted,

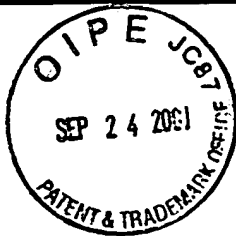
  
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Agent for Applicant

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Docket: 2000-001

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1 page Request for reconsideration of a petition to make special  
copies of PCT/IL00/00030 and GB 2,349,058.

2 pages information disclosure statement. 1 page 1449. copies of cited documents.  
In application No. 09/484,730, confirmation No. 1034,  
Eyal Bartfeld, Inventor